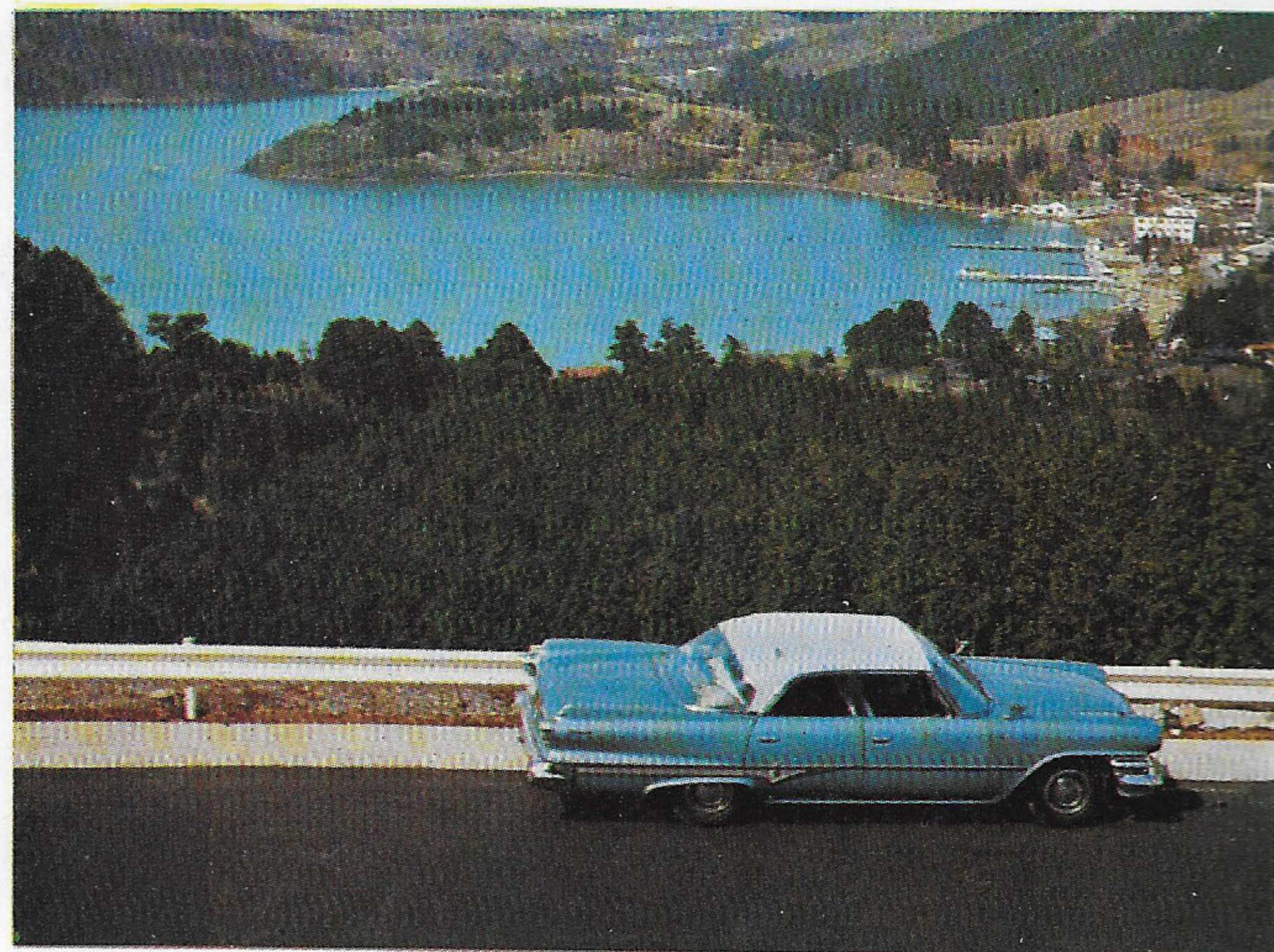




A country scene at harvest time



Gem-like Lake Ashi at Hakone



"Sumo" or the Japanese wrestling



Well-equipped modern hotel in Tokyo

AN IDEAL VACATIONLAND

In her abundance of tourist resorts, in her variety of scenic beauties and in her depth of charming hospitality, Japan ranks high in the list of world's vacationland. She is a floating paradise of the Pacific. Japan, a sea-girt country made up of four major islands, namely, Honshu the mainland, Shikoku, Kyushu and Hokkaido, is within easy access of any part of the world by air or by sea.

The chief geographic features of Japan are the abundance of mountains and their rich scenic variety. Of the numerous peaks, Mt. Fuji in Honshu is the highest with an altitude of 3,776 meters and enjoys world-wide fame for its graceful figure. Also well-known are the lofty peaks in the Japan Alps in central Honshu, which offer visitors a thrilling joy of climbing and skiing amid magnificent scenic beauty.

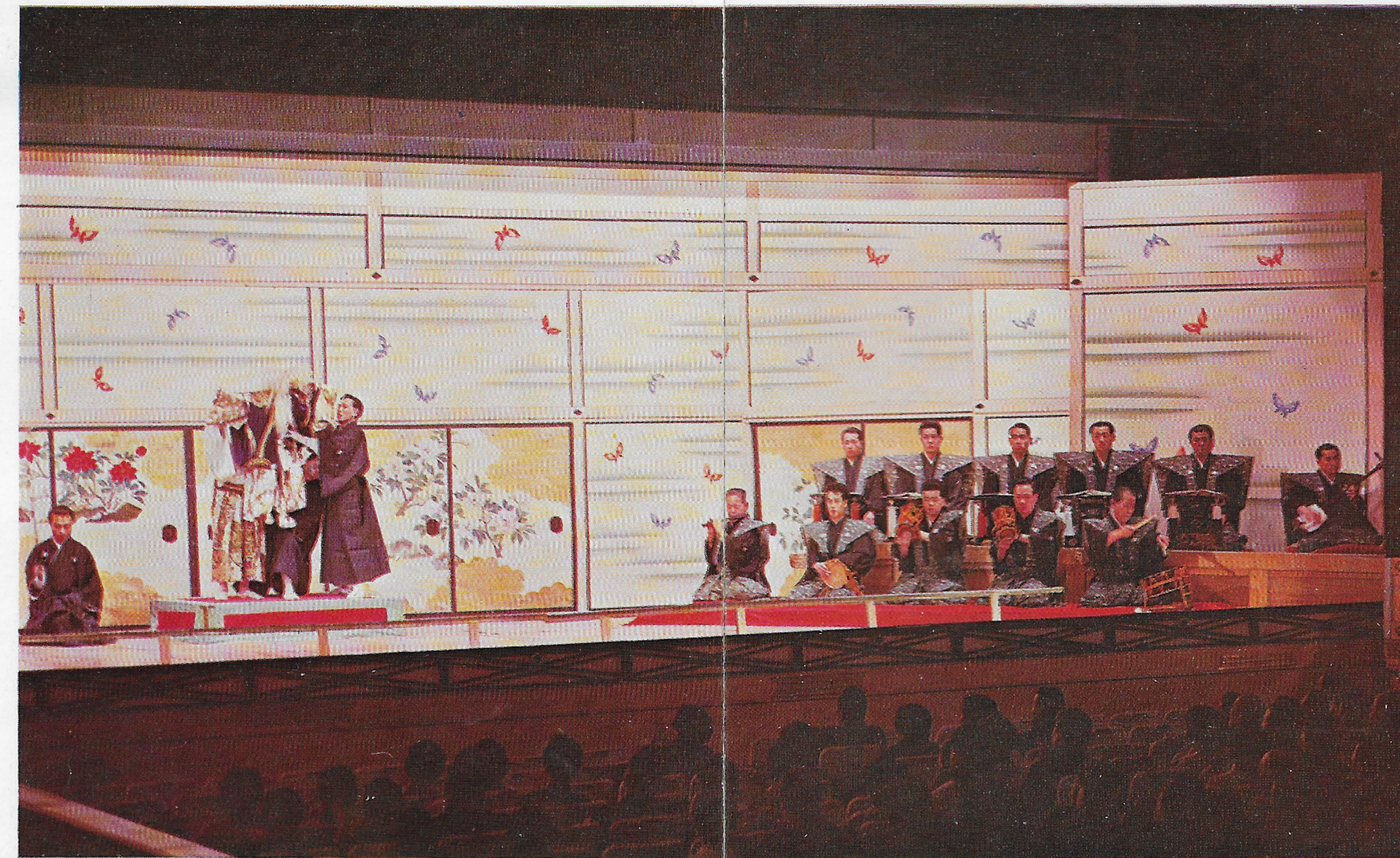
There are many tourist centers in Japan. Tokyo, the capital, is the mighty throbbing heart of new Japan. Besides Tokyo, Japan has such cities of equal business and industrial activity as Osaka in the western part and Nagoya in the central, each with its own attractions.

Kyoto is rich in mementoes of historic interest which attest to the glory and grandeur in bygone days. It is a repository of Japan's art treasures and cultural legacies. Of the many tourist must-sees it offers to visitors, imposing shrines, temples and palaces with elaborately designed gardens are particularly noteworthy. Nara, another ancient capital of Japan, abounds in tourist attractions, of which the colossal bronze Buddha enshrined at Todaiji Temple is perhaps the best known.

Nikko, the backgarden of Tokyo, is the center of the Nikko National Park where natural beauty and architectural splendor harmoniously blend and Kamakura, an ideal summer resort near Tokyo, is particularly favored for the Great Bronze Buddha sitting in the open. The emerald waters of the Inland Sea National Park are dotted with numerous pine-grown islands and the masculine beauty of Hokkaido is represented by Akan National Park.



Sleek air-conditioned express train "Kodama"



A performance of the Bunraku puppet play, Osaka

Japan has a great many commodious hotels and *ryokan* in the major cities and scenic resorts. The older ones have been thoroughly refurbished, while a number of new ones, highly modern and well appointed, have recently been added to these.

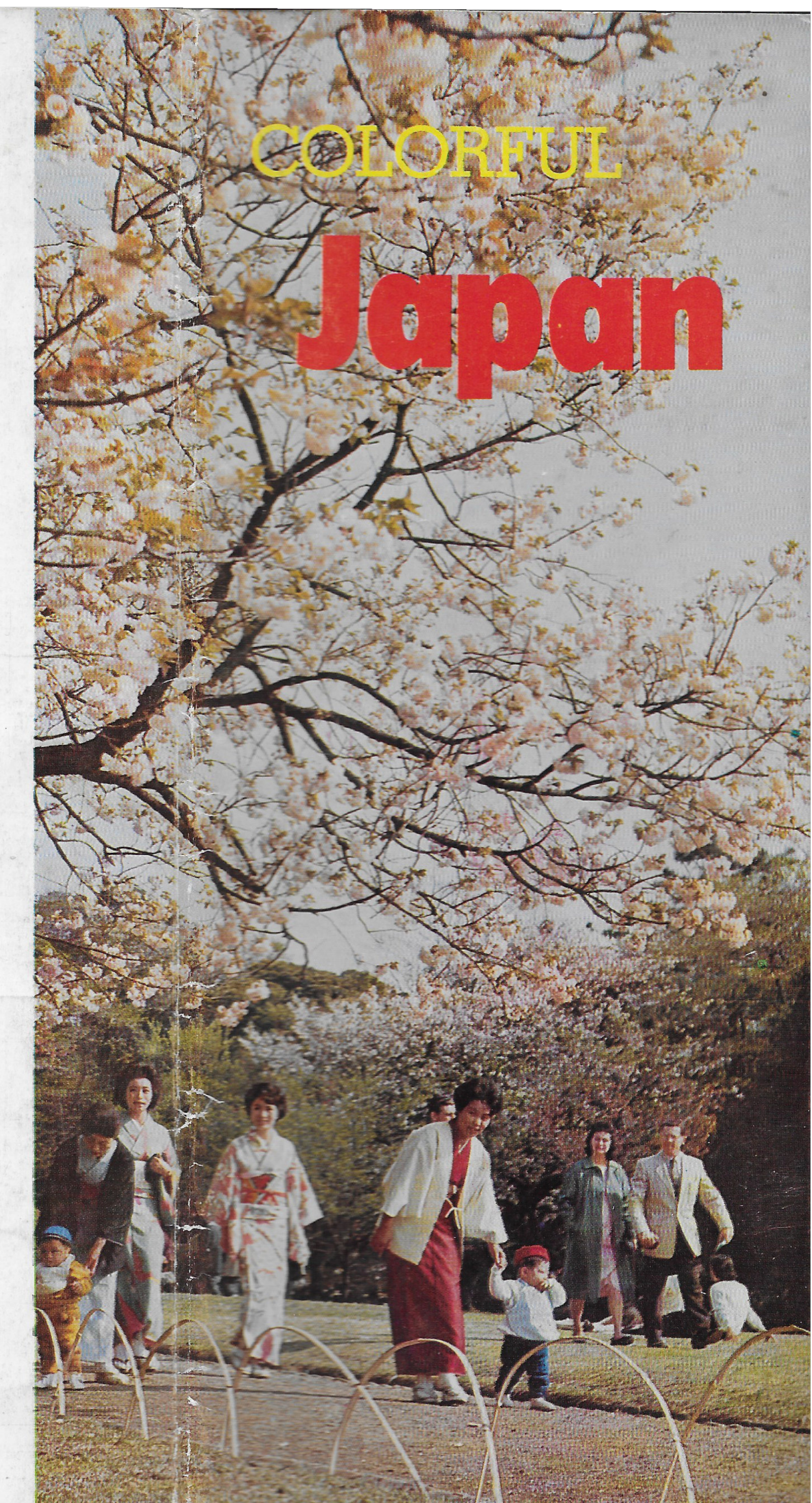
Japan is truly a land of festivals and amusements. The festivals are mostly time-mellowed and with colorful functions. They are either a representation of some phase of life in yesterday Japan or an outburst of the common folk in praise of the divine help that they enjoy.

Japan is also a land for the epicure: the foods are most dainty and the chefs are highly skilled. Quality souvenir goods, ranging from elaborate works of art and handicraft to electronic products of the latest developments, are another source of joy for the visitors.



Fair customers at a clog shop

Picci
Cherry-viewing at
Shinjuku Gyoen Garden
in Tokyo Metropolis



COLORFUL Japan

JAPAN NATIONAL TOURIST ASSOCIATION

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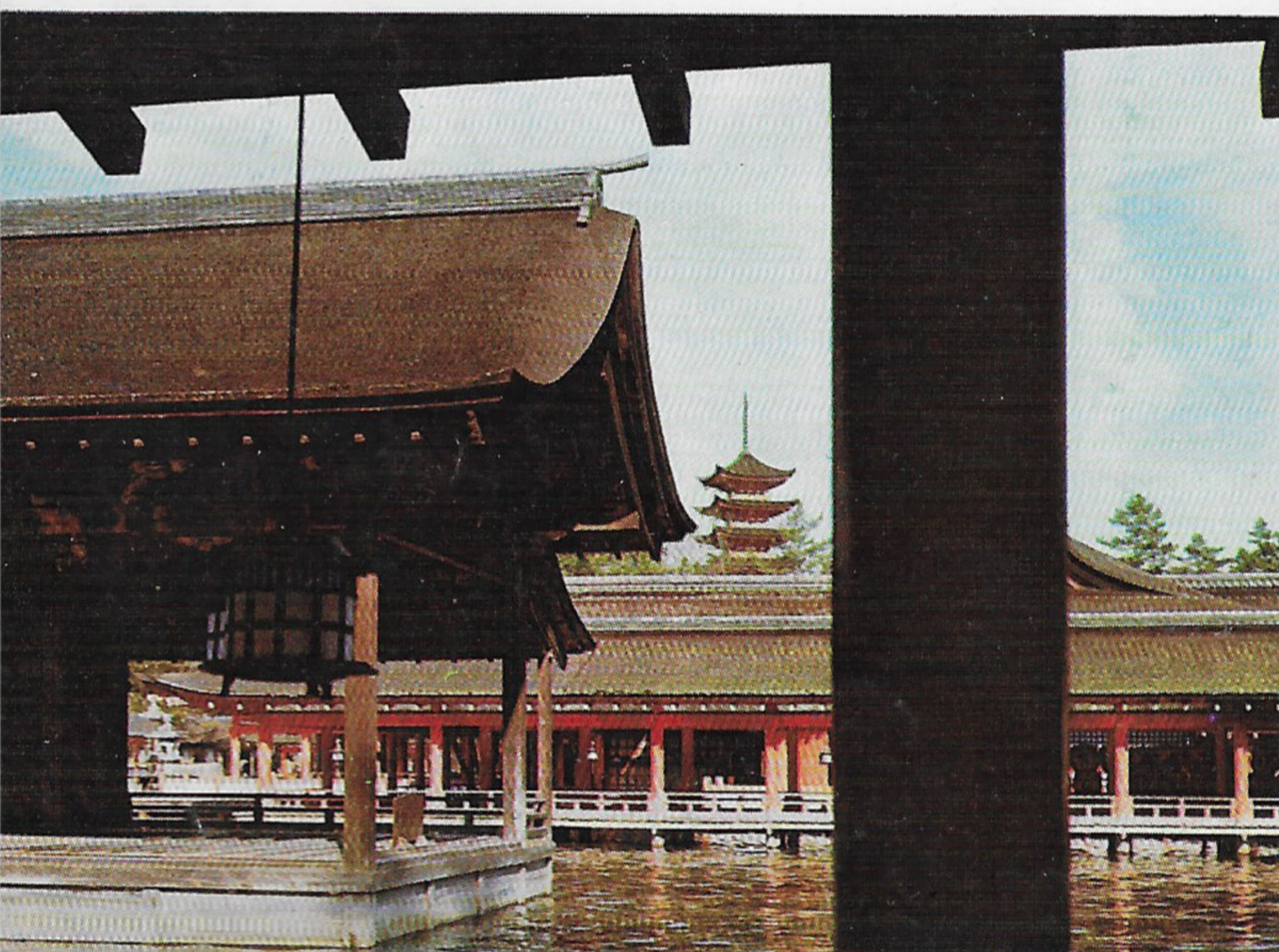


Osaka Castle, grand prize of the citizens

Osaka, the commercial and industrial center in western Japan, is the second largest city in this country, celebrated for the soaring donjon of the Castle and the unique performance of Bunraku.

Miyajima, near Hiroshima, is a lovely island noted nation-wide for the Itsukushima Shrine, which is built on supports running into the sea, having a huge *torii* gate standing offshore.

Nagasaki, in western Kyushu, is the oldest port in Japan and is blessed with scenic beauties and historic sites. The festival dances of Chinese origin held in October are most colorful.



Itsukushima Shrine on the Inland Sea



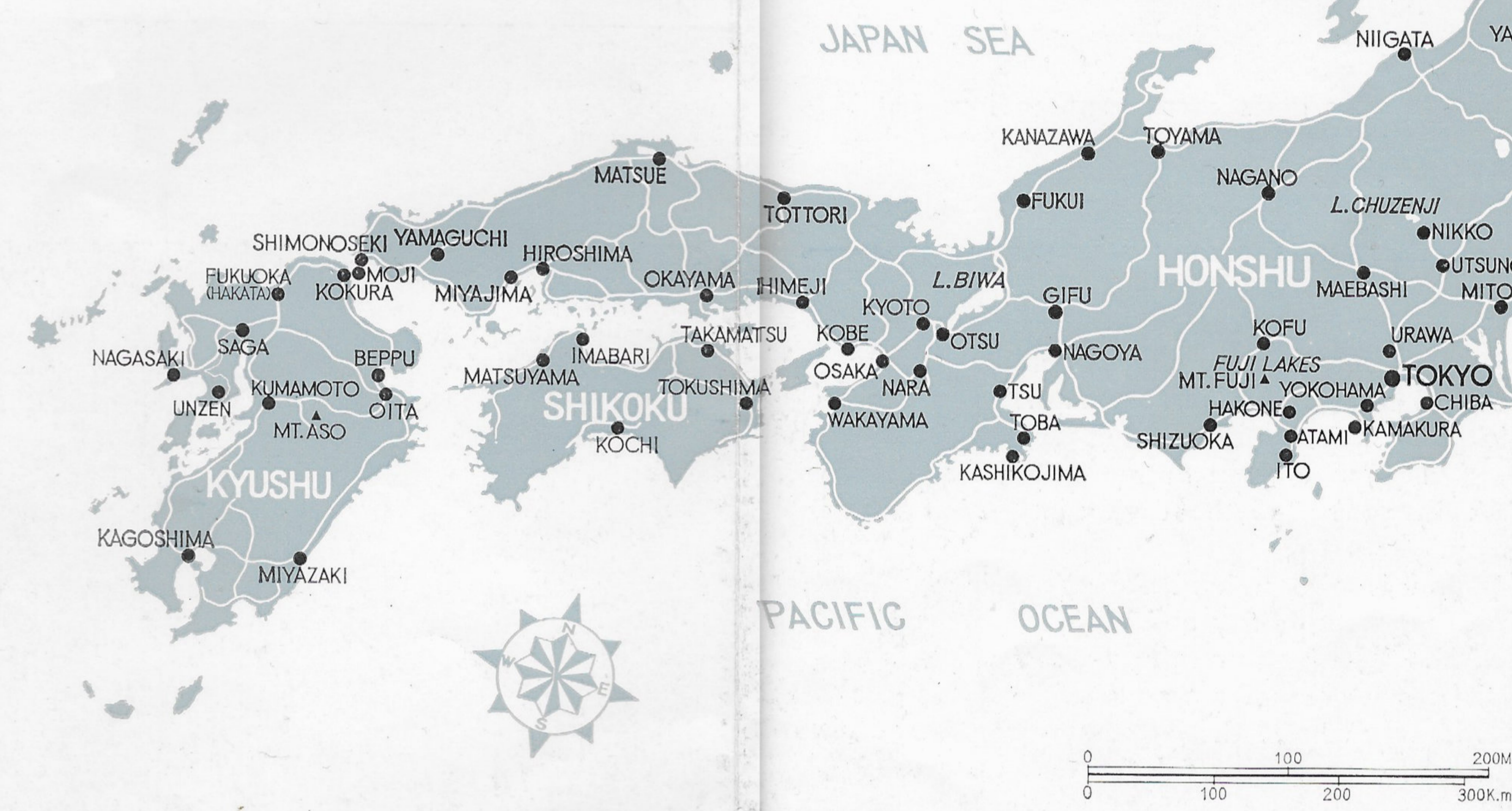
Dragon float of "Okunchi" Fete, Nagasaki

COLORFUL Japan

Japan is the vacationland of the Pacific with sun and fun galore. The seasons are clear-cut, each with its own charm: the pearly haze of cherry blossoms in spring, the challenging peaks and enticing beaches in summer, the golden rice fields and crimson foliage in autumn, and the delightful hours on the ice and snow in winter. And, interspersing these natural attractions, there are traditional festivals of color and peculiar fascination throughout the year.

Japan is also a cultural museum where are carefully preserved ages-old art treasures and mementoes of historic interest. Old traditions and legends remain as fresh as ever and unique customs and manners are an unfailing source of joy to foreign visitors to this country.

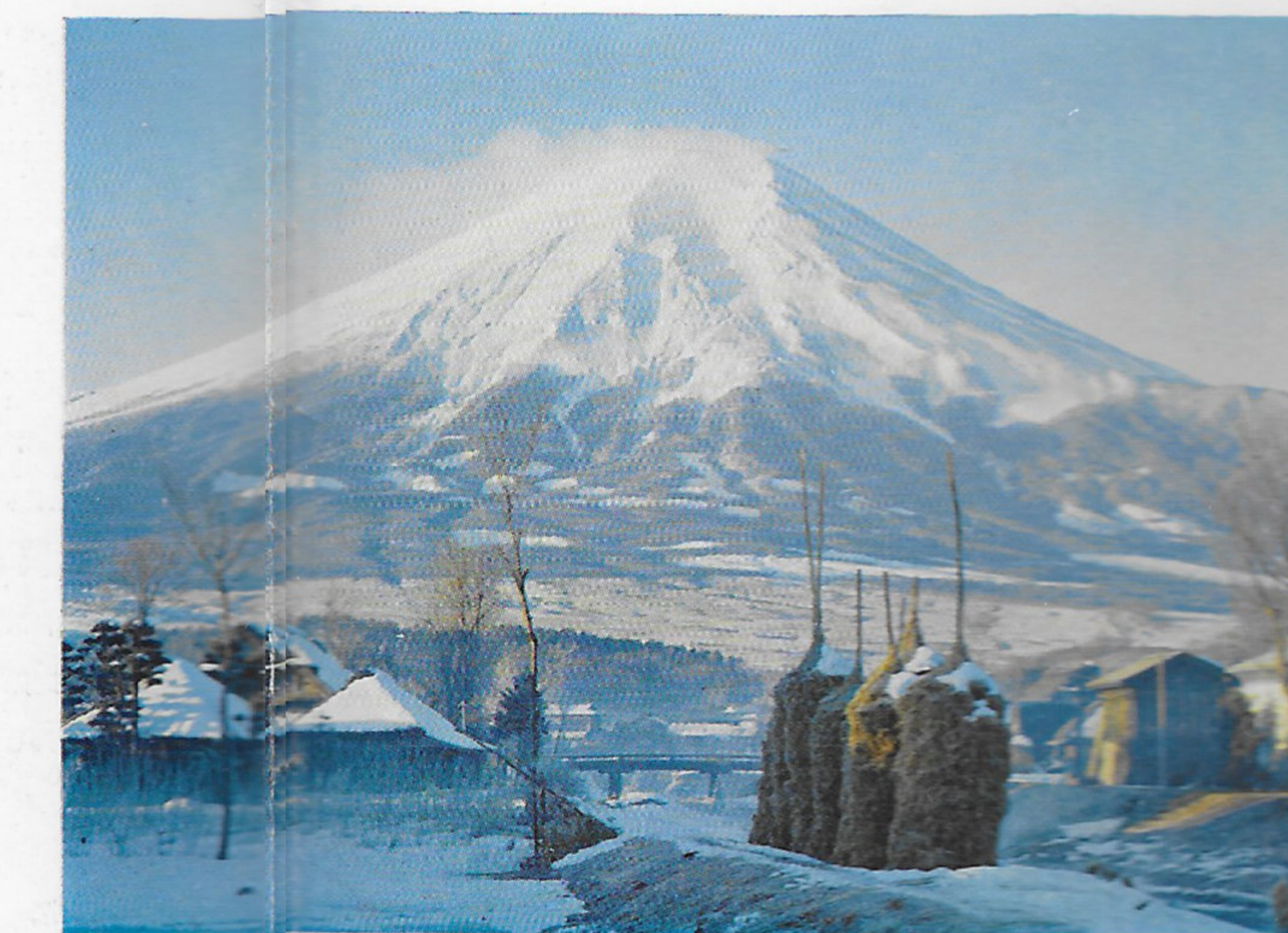
Tours in Japan are a real pleasure. The nation-wide network of air, railway and motorbus lines offers rapid and comfortable travel, and the hotel accommodations are excellent. In whichever part of the country the visitor may choose to travel, he is assured of the warm hospitality of the Japanese people which has become proverbial the world over.



Festival of the Toshogu Shrine, Nikko



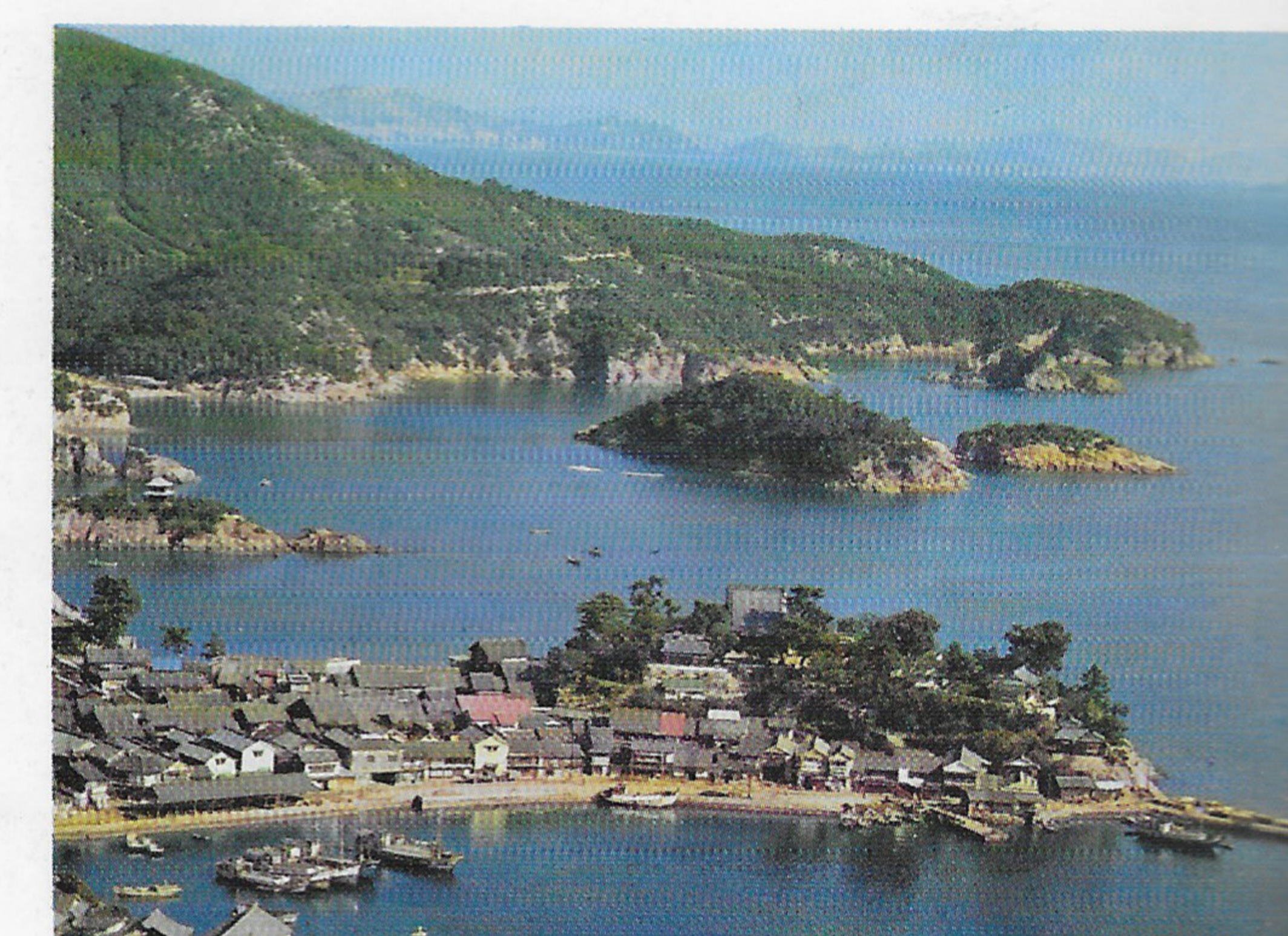
Dynamic Akan National Park in Hokkaido



Flawless Mt. Fuji in the height of winter



The colossal bronze Buddha at Kamakura



Island-studded Inland Sea National Park



Court dancers at the "Aoi" Festival in Kyoto



The Palace grounds and Marunouchi, Tokyo